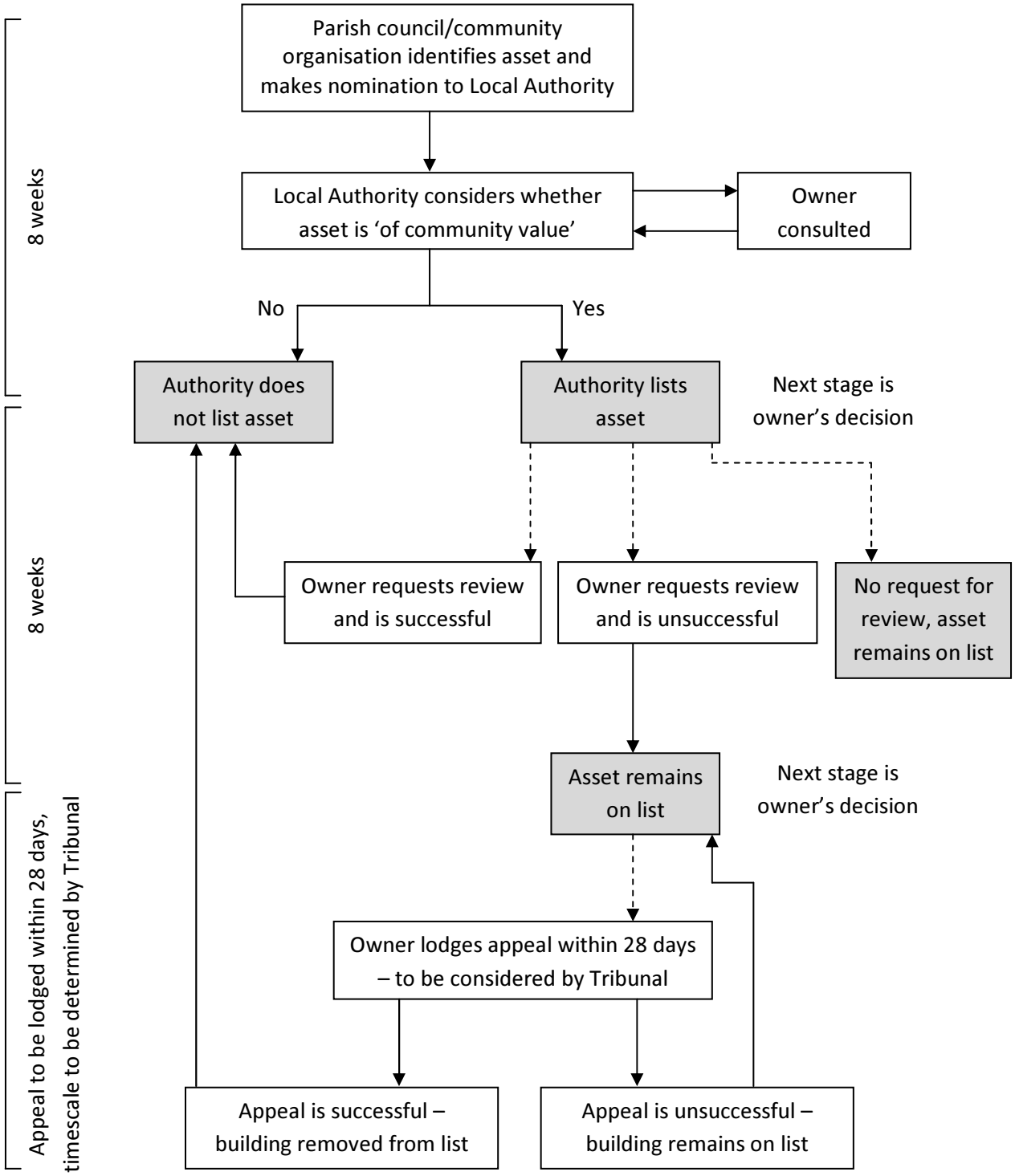Process for nominating and assessing 'assets of community value'